



The functional color company®

ARACO-20 SERIES

ARACO-20 in short:

- * Excellent balance between color strength and brightness / fluorescence
- * Good solvent resistance in waterborne and NON-polar solvents applications
- * Thermoplast
- * Melting range: 100 - 140 °C
- * Decomposition T > 300 °C.
- * Heat stability: 180 °C / 5 minutes
- * Average particle size: 3-6 µm.
- * Hegman Grind: > 4,5

WATERBORNE & NON POLAR SOLVENT PAINTS

TEXTILE, GRAVURE & SCREEN INKS

WATERBORNE PAPER COATING

TARGET COATINGS

NON-STAINING APPLICATIONS

CRAYON PENS, MARKING, NDT

CONTRAST FLUORESCENT POWDER

Regulatory & Ecotox

- All non-polymeric components are registered in EINECS and TSCA (including polymers in TSCA).
- All non-polymeric components are registered respectively preregistered in REACH
- EN71 part 3 conformity (purity requirement). Still tests have to be carried on the final application.
- Heavy metals free (with exception of the natural values in the ppm range).

Technology & Applications

ARALON® ARACO-20 is developed as an optimal choice for NON-polar solvents and waterborne applications. Fluorescent dyes are dissolved & bonded, encapsulated respectively embedded in a carrier. The chemical respectively physical bond ensure highest possible resistance against migration and staining. The solid solution is milled to optimal particle size. This technology results in ARALON® ARACO-20 as excellent **STIR-IN** pigments.

While the technology of preparing fluorescent pigments allow individually higher values in the one or other pigment property, Improvements on the one property side are often diminishing other pigment properties. The chemical nature of the ARALON® ARACO-20 carrier as modified melamine formaldehyde resin and its pigment engineering deliver beside the **high water resistance** an optimum **balance between color strength, light fastness and fluorescence / brightness**. The resination ensures best STIR-IN quality, just mixing and homogenizing are sufficient to obtain final application products, no grinding is required, although this does not harm the pigment particles. Further advantages of the chosen pigment engineering are very **good staining performance**, while binder free formulations of ARACO-20 series are easily washed out, conventional pigments and dyes leave their undesired high staining on the hands or fibers after washing. The pigment engineering ensures high visibility in **marking** applications. Best Hegman grind cut OFF ensure best performance, Paints and some non-polar solvent spray cans. ARACO-20 is also optimally applied in textile, screen and gravure inks, crayon pens, as contrast powder and marking.

Light Fastness & Heat Stability

Light Fastness

ARACO-20 series can partially resist the multiple factors, generally known to influence light fastness and, depending on the shade, values up to 5 on the BWS can be achieved.

Heat Stability

ARACO-20 series can withstand temperatures of above 180 °C for up to 5 minutes without affecting the perceived shades. Resistance to even higher temperatures is possible but for shorter exposure time. For applications, where the particles should remain as such in the final application, it is recommended not to go during processing above 90 °C.

Storage & Shelf life

ARACO-20 series products are stable. Provided they are stored in dry places at ambient temperatures (below 40 °C) the predicted shelf life is 60 months. However depending on the quality of storage conditions, products might be used beyond this shelf life period.

Available colors

ARACO-109 UV	BLUE	
ARACO-200	LEMON	
ARACO-111	GREEN	
ARACO-202	ORANGE-YELLOW	
ARACO-213	STRONG ORANGE	
ARACO-214	STRONG ORANGE-RED	
ARACO-205	RED	
ARACO-206	PINK	
ARACO-207	MAGENTA	
ARACO-119	BLUE	

The above shades are only indicative; computer screens and conventional printers cannot reproduce true fluorescent shades.

solvent resistance

The results of the following method are given on the next page: Mix 1 g pigment thoroughly for 10 seconds in 10 ml of solvent to get the complete pigment wetted. Store the mixture for 37 minutes into a water bath at 37°C . The solvent resistance of the pigment is determined by inverting and shaking the glass tube and observing how quick the pigment particles move or not. Bleeding is determined by diluting the filtrate 50 times and measuring the absorption. Worst bleeding is 1. Minor to non-Bleeding is 5.

Physical & Chemical properties

- Resin / Carrier: Modified melamine resin
- Volatile organic compounds: 0%
- Mineral oils: 0%
- Oil absorption: 58
- Particle size: 3-6 µm
- Grind: > 4,5 Hegman gauge
- Spec. Gravity: 1.4
- Bulking value: 0.35 g/ml

Packaging

Package = Minimal order

1 Carton BOX= 20 kg

Any given technical information is given on a purely informative basis.

ARALON cannot give any warranty for a particular use.

Action and observation	S: Solvent resistance scale	B: Bleeding Scale
Pigment moves after 1 to 15 shakes. All pigment parts are not attacked	5: Very good	5: Minor to NON-Bleeding
The first action above is not sufficient, 1 to 10 extra hard shakes are needed to let all pigment particles move	4: Good	4: Slight bleeding
After the 1 to 10 hard shakes, only a portion of the pigment moves, more than 10%	3: Moderate	3: Moderate bleeding
After the 1 to 10 hard shakes, only a portion of the pigment moves, more than 10% leaving a cone of attacked part	2: Poor	2: High bleeding
After the 1 to 10 hard shakes, the attacked part of the pigment is forming a gummy or sticky mass or the complete pigment is dissolved	1: Very poor	1: Heavy bleeding

		ARACO-20	
		S	B
ALIPHATIC HYDRO CARBONS	Mixed hexanes	5	5
	Destillates 35-260°C	5	5
HYDRO CARBONS	Toluene	5	4
	Xylene	5	4
	Destillates 150-250°C	5	4-5
ALCOHOLS	Methyl alcohol	3	2
	Ethyl alcohol	3	2
	Isopropyl alcohol	4	3
	2-Ethylhexanol	5	4
KETONES	Acetone	2	2
	Methyl ethyl ketone (= MEK)	2	2
	Cyclohexanone	2	2
ESTERS	Ethyl acetate	2	2
	Iso/n-Propyl acetate	2	2
	n-Buthyl acetate	2	2
GLYCOLS & ETHERS	Glycerine	5	4
	Ethylene glycol	5	3
	Diethylene glycol	4	3
CHLORINATED SOLVENTS	Carbon tetrachloride	5	4
	Trichloroethylene	4	3
	Perchloroethylene	5	3
	Diocetyl phthalate	5	4
	Diisodecyl phthalate	5	4
	Diocetyl adipate	5	4
	Diocetyl sebacate	5	5
	Castor oil	5	3
	Epoxidezed soya oil	5	4

Mixing recommendations

ARACO-119 BLUE or ARACO-209 UV BLUE 20 % Pigment Blue 15 dispersion	15 parts 1-3 parts	Fluorescent BLUE	PANTONE 801
ARACO-111 GREEN or ARACO-200 LEMON 20 % PIGMENT GREEN 7 dispersion	15 parts 1-3 parts	Fluorescent GREEN	PANTONE 802 / RAL6038
95-98% ARACO-200 + 5-2% ARACO-213		Fluorescent YELLOW	PANTONE 803 / RAL1026
ARACO-200 / ARACO-213 (depending on the application 30 to 50 % ARACO-200)		Fluorescent ORANGE-YELLOW	RAL 2007
ARACO-213 / ARACO-214, ratio depends on the application		Fluorescent ORANGE	RAL 2005
ARACO-214 / ARACO-205, ratio depends on the application		Fluorescent ORANGE-RED	RAL 3026
ARACO-214 / ARACO-205, ratio depends on the application		Fluorescent RED	RAL 3024
ARACO-206 / ARACO-207, ratio depends on the application		Fluorescent PINK	PANTONE 806
ARACO-206 / ARACO-207, ratio depends on the application		Fluorescent MAGENTA	PANTONE 807
ARACO-209 UV BLUE with all other ARACO-20 shades		Less color strength without brightness loss	Conserved brightness
Neighboring ARACO-20 shades		Optimal fluorescent intermediate colors	Inter-mediate shades
For more hiding power use ZnS pigment dispersions instead of TiO ₂ pigment dispersions to preserve optimal brightness, especially under UV light.			
ARACO-30 at 10-30% of the pigment part in conventional formulations of similar shade		Increase freshness of conventional colors	Fresh shades
2 - 5 % of the pigment part of conventional formulations of similar shades to ARACO-20 colors		Higher color strength without noticeable loss of brightness	Stronger shades



The functional color company®

About ARALON:

Today, ARALON – The NEW supplier of daylight fluorescent and functional pigments. Development, manufacturing and marketing of pigments for the paints & coatings (ARACO products), plastics (ARAPLAST), aerosols (ARASOL), and printing inks (ARAPRINT) industries only commenced in 2013 at its greenfield construction in 56412 Heiligenroth, Germany, half-way between Cologne and Frankfurt. ARALON's strengths are apparent in three key areas:

- State-of-the-art encapsulation technology coupled with modern and efficient manufacturing assets and lean operations capable of delivering best-in-class fluorescent pigments at competitive cost.
- Unique fluorescent ARAPLAST-melting pigments permitting coloration of thin olefin based films in single and multilayer packaging.
- Next generation ARAGEN-chemistry enabling unprecedented light stability of formaldehyde-free fluorescent pigments without compromising other performance attributes.

ARALON wants to surprise with best-in-class products, innovations that matter and prices hard to ignore – TRY US!

ARALON, What is behind the name and the logo?

ARALON was created as a name for our company based on the ARA, which is kind of colorful parrot. The wonderful and bright colors of the parrot's feathers are the result of light refraction through nano-sized holes in the natural polymer structure of the parrot feathers. Depending on the hole size and the number of feather layers results in an unlimited number of bright and colorful shades of light, seen by our eyes as being the color of the feathers themselves.

This has, for our company, a relevance of many kinds. Initially the brightness and purity of the parrot's colors is similar, but often less when compared to the brightness and purity of our fluorescent colors. Further, the colors of the feathers were created in completely natural way, which is for our R&D development, an orientation for the future horizons of the company.

ARALON GmbH
Auf der Birke 9
56412 Heiligenroth,
Germany

Telephone:

+ 49 2602 99 770-0

Fax:

+ 49 2602 99 77069

E-mail:

info@araloncolor.com

Website:

www.araloncolor.com

